

Privacy Statement

SmileShack Dental and Braces respects your privacy. This policy explains how we collect, use, and protect your personal information when you join our text messaging program.

Information We Collect

When you opt in to text messaging, we may collect:

- Your mobile phone number
- Your name and basic appointment details
- Records of your consent and text message history

How We Use Your Information

- We use text messages strictly for dental practice communications, including:
- Appointment reminders and confirmations
- Treatment or account updates
- Billing and payment notifications
- Review requests or satisfaction surveys (optional)

Data Sharing & Privacy

- We never sell, rent, or share your mobile phone number or personal data with third parties for their marketing or promotional purposes.
- Information is only shared with trusted messaging vendors who help us deliver text alerts, and they are required to keep your data secure.

Security Notice

We use administrative and technical safeguards to protect your data. However, standard SMS text messaging is not fully encrypted. We advise against sending highly sensitive personal or financial details via text.

Opt-Out & Support

- Reply STOP at any time to opt out of text messages.
- Reply HELP for customer support.
- Message frequency varies. Standard message and data rates may apply.

Contact Us

If you have questions, contact us at 816-533-6819 or info@smileshackdental.com